JOIN US IN
BALTIMORE
—— OCTOBER 9-13, 2022 ——

OCTOBER 9 — LEARN@DLF

OCTOBER 10-12 — DLF 2022 FORUM

OCTOBER 12-13 — NDSA% DIGITAL PRESERVATION — DHC Digitizing Hidden Collections SYMPOSIUM

CLIR Events 2022

Sponsorship Pack

Learn@DLF, October 9
The Digital Library Federation (DLF) Forum, October 10-12
NDSA's Digital Preservation, October 12-13
CLIR's Digitizing Hidden Collections Symposium, October 12-13

Baltimore, Maryland, USA

Contents

Here you'll find everything you need to know about partnering with us to sponsor our 2022 events.

DLF 2022 FORUM

ABOUT US

DLF and NDSA connect CLIR's vision and research agenda with active practitioner networks. At our events, big ideas can be road-tested or can emerge, shaping new strategic directions for the entire community.

DLF 2022 FORUM

> **" "**
>
> **The sessions were very well moderated and the whole conference ran smoothly. I appreciate how low-key the conference staff were while maintaining such a great vibe for everybody.**

— 2019 Forum Attendee

DLF 2022 FORUM

CLIR

The Council on Library and Information Resources (CLIR) is an independent, non-profit organization that forges strategies to enhance research, teaching, and learning environments in collaboration with libraries, cultural institutions, and communities of higher learning.

CLIR aspires to transform the information landscape to support the advancement of knowledge.

Council on Library and Information Resources

DLF 2022 FORUM

DLF

The Digital Library Federation (DLF) is a community of practitioners who advance research, learning, social justice, and the public good through the creative design and wise application of digital library technologies. DLF is a program of CLIR.

While the Forum is open to all, DLF has a robust membership community, consisting of over 160 organizations. Take advantage of the opportunity to meet this engaged community where they come together across these simultaneous events.

DLF

DLF 2022 FORUM

NDSA

The National Digital Stewardship Alliance (NDSA) is an international membership organization that supplies advocacy, expertise, and support for the preservation of digital heritage. NDSA is an affiliate of CLIR.

Digital Preservation 2022 will be a crucial venue for intellectual exchange, community-building, development of good practices, and national-level agenda-setting in the field, helping to chart future directions for both the NDSA and digital stewardship.

NDSA

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WHY BECOME A SPONSOR?

Amplify your voice and share your expertise with our community. Attendees learn so much from sponsors and your organization will gain valuable insight to improve your product.

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> I find that DLF does a great job speaking about their vendors in general. This does not go unnoticed and is appreciated. Additionally, the DLF team and my moderator were extremely responsive and helpful. Probably the most so out of any online conference I've done in 2021. Fantastic job.

— 2020 Virtual Forum Sponsor

DLF 2022 FORUM

What is it like to be a sponsor?

ENGAGE WITH DOERS AND DECISION MAKERS

CLIR events are rare opportunities for your organization to engage with a dedicated community of digital library professionals from multiple sectors all in one place.

FORM PARTNERSHIPS AND MEANINGFUL CONNECTIONS

We see our sponsors as partners and strive for them to benefit from our events as much as attendees. Leverage our years of planning successful events and our connections to build your own connections with attendees.

DLF 2022 FORUM

Insights from 2019

Our last in-person gathering

20+
Years of organizing experience

601
DLF Forum attendees

129
Learn@DLF attendees
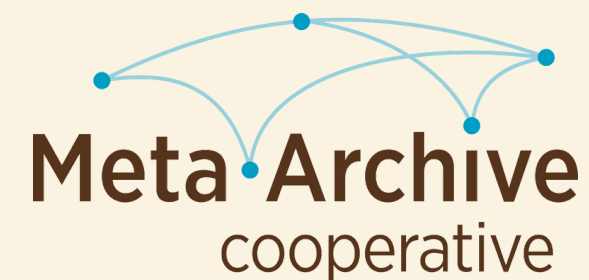
206
NDSA's DigiPres attendees

799
Total attendees across all events

DLF 2022 FORUM

Previous Sponsors

The partnerships we've developed with a wide range of brands has helped us bring community members together. Take a look at our sponsors from 2019-2021.

ON THE QUESTION OF PROFESSIONAL IMPACT:

"

As a sponsor, getting the word out and feedback about our product to folks we trust, which supports my work developing the tool.

— 2019 Forum Sponsor

DLF 2022 FORUM

OUR COMMUNITY

Meet our community of digital library users, practitioners, and managers dedicated to the of sharing ideas and processes.

Our Community

Event attendees are a multi-disciplinary cross-sector audience of professionals in the digital library, museum, archives, and cultural heritage fields, from project managers, technologists, and developers to administrators and service providers. They come from all over the country and are inquisitive, engaged, and action-oriented with a focus on learning new skills and solving problems together.

"

If I could only go to one conference, this would be it! I always get a lot of ideas and interact with great people.

— 2019 Forum Attendee

DLF 2022 FORUM

Member Organizations

Our 164 DLF member institutions contribute to community efforts through a variety of research and development, information sharing, networking, and catalytic initiatives. Organizational membership is not required to attend Forum, which adds to the diversity of our events.

- Alaska State Library
- Amherst College
- Arizona State University
- Atlanta University Center
- Atlanta University Center Robert W. Woodruff Library
- Bates College
- Baylor University
- Bibliotheca Alexandrina
- Boston College
- Bowdoin College
- Brown University
- Bryn Mawr College
- Bucknell University
- California Digital Library

- Carnegie Mellon University Libraries
- Clemson University
- CNI
- Colgate University
- Colorado College
- Colorado State University
- Columbia University Libraries
- Concordia University
- Cornell University
- Corning Museum of Glass
- Dartmouth College
- Duke University
- Emory University
- Florida State University

- Georgetown University
- Georgia Public Library Service
- Georgia State University
- Georgia Tech
- Getty Research Institute
- Grinnell College
- Hamilton College
- Harvard University
- Haverford College
- HBCU Library Alliance
- Indiana University
- Internet Archive
- Iowa State Univers, ity
- ITHAKA
- Jisc

Member Organizations (Continued)

- Johns Hopkins University*
- Kenyon College
- Lafayette College
- Library of Congress
- Los Alamos National Lab
- Marquette University
- Massachusetts Institute of Technology
- McGill University Libraries
- McMaster University
- Metropolitan New York Library Council
- Middle Tennessee State University
- Montana State University
- Mount Holyoke College
- National Archives and Records Administration

- National Gallery of Art
- National Library of Medicine
- New York Art Resources Consortium
- New York Public Library
- New York University
- North Carolina State University
- Northeastern University
- Northwestern University
- Oberlin College
- Occidental College
- Oregon State University
- Peabody Essex Museum Phillips Library
- Pennsylvania State University
- Philadelphia Museum of Art
- Pratt Institute

- Princeton Theological Seminary
- Princeton University
- Purdue University
- Reed College
- Rhodes College
- Rice University
- Rockefeller Archive Center
- Rockefeller University
- Skidmore College
- Smith College
- Smithsonian Institution
- Southern Methodist University
- Stanford University*
- Stony Brook University
- Swarthmore College
- Syracuse University

*Denotes a DLF Sustaining Member

Member Organizations (Continued)

- Temple University
- The Claremont Colleges Library
- The George Washington University
- The Huntington Library, Art Museum, and Botanical Gardens
- The Obama Foundation
- The Ohio State University
- Tufts University
- Tulane University
- Union College
- University at Albany
- University at Buffalo
- Univesity of Arizona
- University of Arkansas Libraries Fayetteville
- University of British Columbia, Vancouver

- University of Calgary
- University of California, Berkeley
- University of California, Irvine
- University of California, Los Angeles
- University of California, Riverside
- University of California, San Diego
- University of California, Santa Barbara
- University of California, Santa Cruz
- University of Chicago
- University of Colorado at Boulder
- University of Delaware
- University of Denver
- University of Georgia
- University of Houston
- University of Idaho

- University of Illinois at Urbana-Champaign
- University of Iowa
- University of Kansas
- University of Kentucky
- University of Louisville
- University of Maryland at College Park
- University of Massachusetts Amherst
- University of Miami
- University of Michigan
- University of Minnesota
- University of Nebraska-Lincoln
- University of Nevada, Las Vegas
- University of North Carolina at Chapel Hill

Member Organizations (Continued)

- University of North Texas
- University of Notre Dame
- University of Ottawa
- University of Oxford
- University of Pennsylvania
- University of Pittsburgh
- University of Richmond
- University of Rochester
- University of South Carolina
- University of South Florida
- University of Southern California
- University of Tennessee

- University of Texas at Arlington
- University of Texas at Austin
- University of Toronto
- University of Victoria
- University of Virginia
- University of Washington
- University of Wisconsin-Madison
- University of Wyoming
- Vanderbilt University
- Vassar College
- Villanova University
- Virginia Polytechnic Institute and State University

- Wake Forest University
- Washington and Lee University
- Washington University
- Wayne State University
- Wesleyan University
- West Virginia University
- Whitman College
- Williams College
- Wilson College
- Yale University

THE 2022 EVENTS

The 2022 events are opportunities for learning, networking, and skill-building, working to inspire, connect, and share successes and failures with dedicated communities across multiple sectors.

DLF 2022 FORUM

> **"**
> The diversity of practitioners of all levels - those carrying out the bulk of the work, project managers, middle managers and a few senior managers was really helpful for seeing how the profession works as a whole sector.

— 2019 Forum Attendee

DLF 2022 FORUM

Annual in-person attendance: 600+

The DLF Forum with Learn@DLF Pre-Conference

October 9-12, 2022

The Forum kicks off on October 9 with the pre-conference Learn@DLF featuring hands-on workshops for attendees to learn new tools and exchange ideas with fellow community members. The Forum will follow on October 10-12 where professionals from academic, art, cultural heritage, non-profit organizations, and government agencies from around the country and abroad connect, collaborate, and share their work and experiences.

DLF 2022 FORUM

NDSA's Digital Preservation

October 12-13, 2022

The Digital Preservation conference is the meeting place for NDSA's 260+ partnering organizations and is a venue for intellectual exchange, community-building, development of good practices, and national-level agenda-setting in the digital stewardship field.

DLF 2022 FORUM

Anticipated attendance: 300

CLIR's Digitizing Hidden Collections Symposium

October 12–13, 2022

This symposium will feature grant recipients of CLIR's Digitizing Hidden Special Collections and Archives grant program to build on their collective experiences and reflect on how the digital cultural record can better reflect the diversity of human thought and experience, how law and ethics affect strategies for access, and how technologies and standards can improve discovery and learning.

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"

This event was the best professional conference I have attended, I learned a lot, met great people and truly felt like I came away with great knowledge to bring to my institution.

— 2019 Forum Attendee

DLF 2022 FORUM

The Venue

All events take place at the Renaissance Baltimore Harborplace Hotel along the Inner Harbor in Baltimore, Maryland, USA. The hotel has over 30,000 square feet of flexible meeting space with a recent, modern upgrade.

The Venue

EXHIBITOR SPACE

Central to all the excitement, the exhibitor space is made for networking and engagement! Situated in the Baltimore and Maryland foyers, exhibitors can interact with attendees during breaks. Digital screens on this floor will also feature sponsor logos.
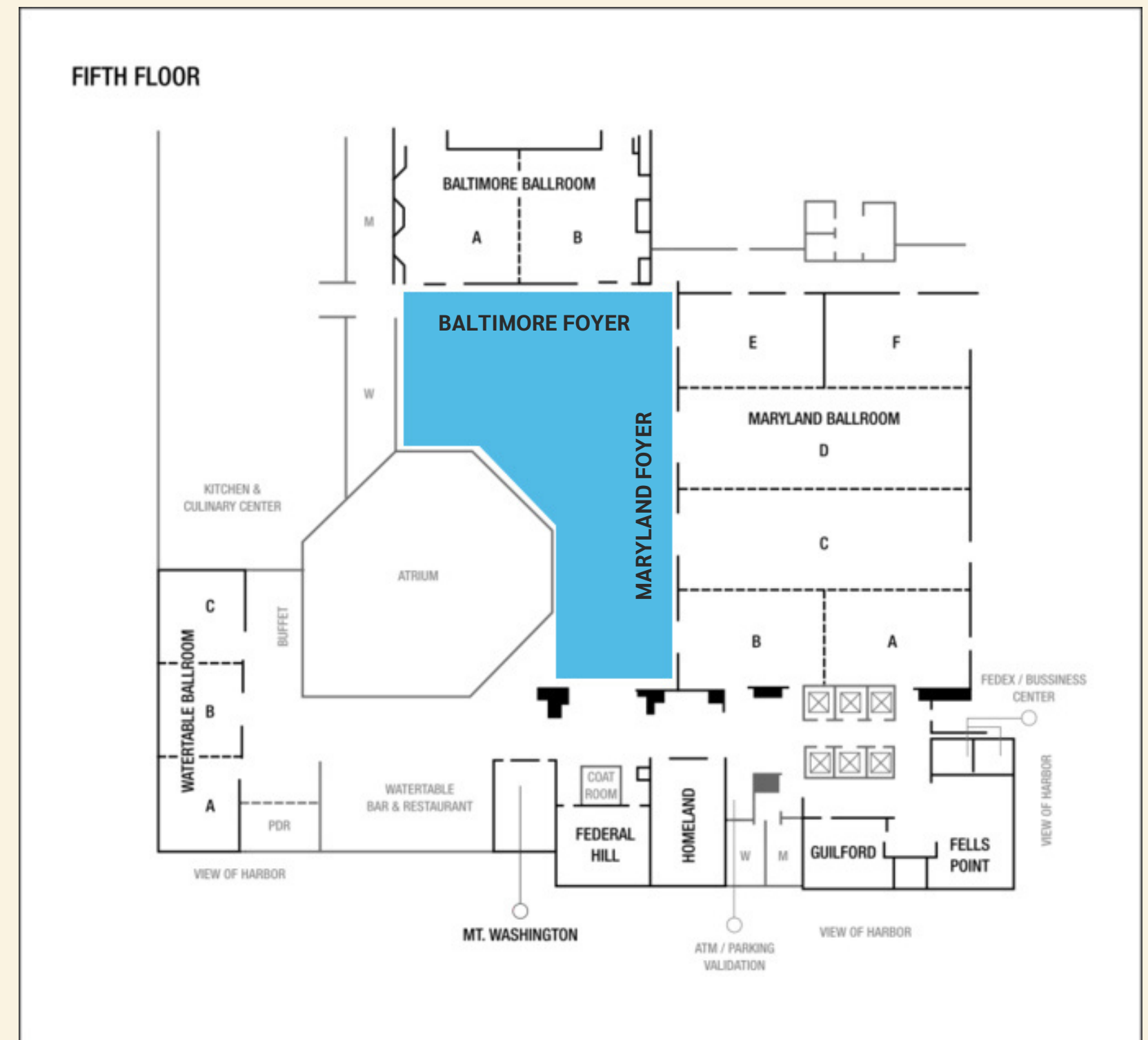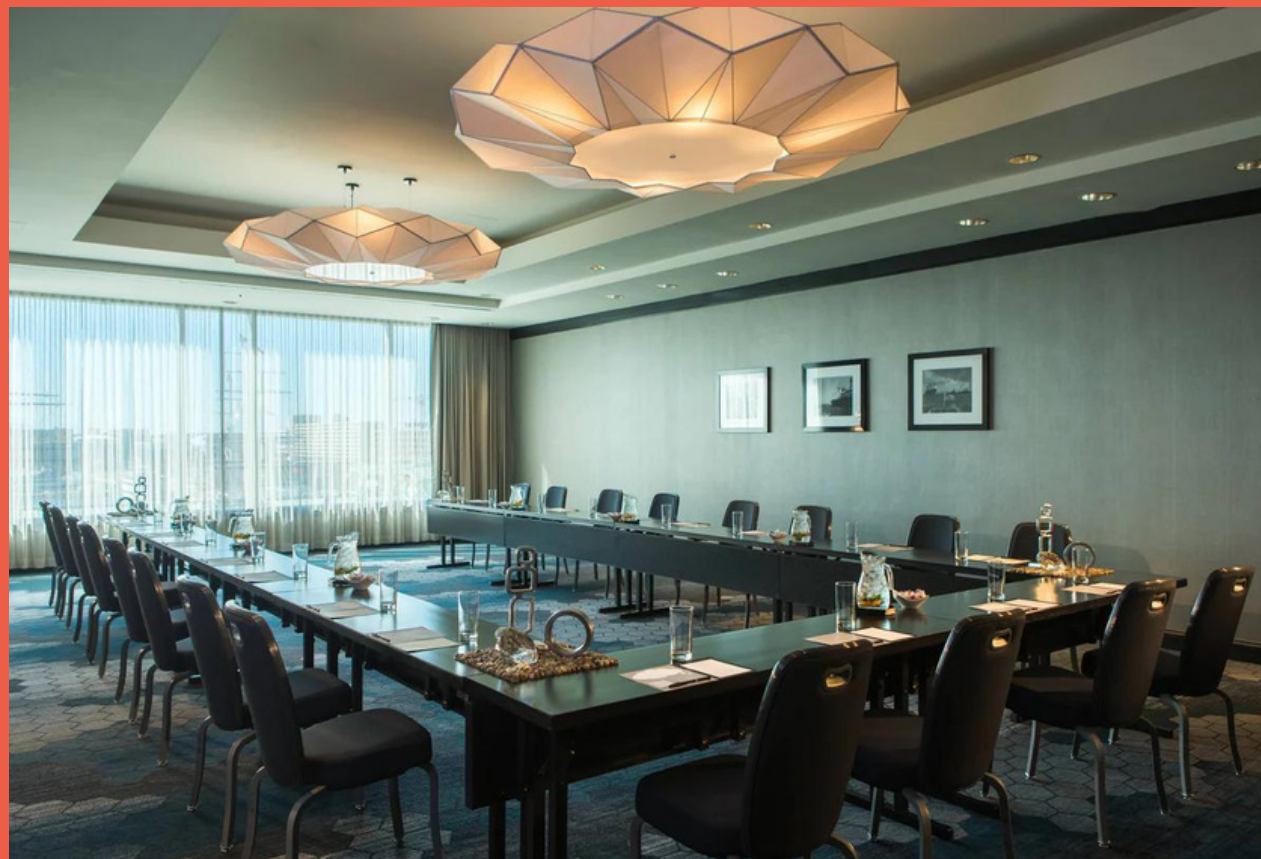
The Venue

The Baltimore and Maryland foyers

The Venue

Meeting spaces

SPONSOR PACKAGES

We have a variety of sponsorship opportunities to engage with attendees of the DLF Forum and affiliated events. If none of our tiered levels or unique opportunties fit your brand, we are always happy to discuss custom sponsorship packages as well. Reach out to forum@diglib.org with your ideas!

DLF 2022
FORUM

Sponsor Packages

All sponsors receive as standard:

✅ Company name on Forum website

✅ Acknowledgement from the podium during plenaries

✅ Logo on digital screens in conference hotel

✅ Social media mentions

DLF 2022 FORUM

Sponsor Packages

	Named signature event sponsor for the DLF Forum reception, keynote, or closing session	One named breakfast or lunch during Forum or affiliated events	Exhibitor Table	Featured sponsor blog post on Forum website	Company logo and about text on Forum website	Opted-in email addresses	Amount of tickets to the Forum for your team	Company logo on pocket schedule	Company name on pocket schedule	Amount of social media mentions	Amount of custom banners in event emails
Platinum	☑		☑	☑	☑	☑	3	☑	☑	9	3
Gold		☑	☑	☑	☑	☑	2	☑	☑	7	2
Silver			☑		☑	☑	1		☑	5	1
Bronze										3	

Plus standard benefits for all levels: Company name on the Forum website; acknowledgement from the podium during plenaries; logo on digital screens in conference hotel; social media mentions.

Platinum

$7,000 (3 available)

In addition to all standard benefits, this package includes:

- Named signature event sponsor for the DLF Forum reception, keynote or closing session
- Exhibitor table
- Featured sponsor blog post on Forum website
- Company logo and about text on Forum website

- Opted-in attendee email addresses
- 3 tickets to the Forum for your team
- Company logo on pocket schedule
- Company name on pocket schedule
- 9 Social media mentions
- 3 custom banners in event emails

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Gold

$5,000 (8 available)

In addition to all standard benefits, this package includes:

- Named sponsor for one breakfast or lunch during the Forum or affiliated events
- Exhibitor table
- Featured sponsor blog post on Forum website
- Company logo and about text on Forum website

- Opted-in attendee email addresses
- 2 tickets to the Forum for your team
- Company logo on pocket schedule
- Company name on pocket schedule
- 7 social media mentions
- 2 custom banners in event emails

DLF 2022 FORUM

Silver

$2,500

In addition to all standard benefits, this package includes:

- Exhibitor table
- Company logo and about text on Forum website
- Opted-in attendee email addresses
- 1 ticket to the Forum for your team

- Company name on pocket schedule
- 5 social media mentions
- 1 custom banner in event emails

DLF 2022 FORUM

Bronze

$1,000

In addition to all standard benefits, this package includes:

- 3 social media mentions

Add-Ons and Unique Opportunities

Coffee Break Add-On (x8)
$500

Help us keep attendees caffeinated by adding on a coffee break to any sponsorship level or opportunity listed. Attendees will appreciate it! Coffee break opportunities are available across all events and are first-come, first-served, so commit to sponsoring soon to get your preferred break.

Swag Sponsor
$6,000

Your logo will appear alongside DLF's on the official conference swag that attendees can opt-in to receive. The type of swag will be determined with Forum staff who welcome your ideas on fun items we could offer to attendees. Includes all the benefits of a Gold level sponsorship.

Forum Livestream
$7,000

The webcast and recording of select sessions will extend the conversation beyond the conference. Includes all the benefits of a Platinum level sponsorship, except for a named signature event. Your company's name would be associated with all mentions of the livestream in lieu of a named signature event.

Badge Lanyards
$3,750

All conference attendees will be wearing your logo all five days of the events, and in photos from the conference. Includes all the benefits of a Silver level sponsorship.

DLF 2022 FORUM

Add-Ons and Unique Opportunities (Continued)

DHC Symposium Keynote
$3,000

Support an important voice in the field of digitizing cultural heritage collections by sponsoring the Digitizing Hidden Collections Symposium keynote address. Your company will name this signature event popular with attendees. Includes all benefits of a Silver level sponsorship.

Forum Fellowships (x2)
$2,500

Support inclusivity at the DLF Forum by helping us bring new and engaged professionals to the three-day event. Your company name will be thanked in the Fellowship section of our website and at the end of every fellows' blog post for the DLF website. Includes all benefits of a Silver level sponsorship.

Custom Package

Collaborate with DLF staff to select benefits that will highlight your company in the best way for you and demonstrate your commitment to the DLF community. Contact forum@diglib.org to discuss custom sponsorship needs.

DLF 2022 FORUM

Sponsorship Discounts

HAVE YOU SPONSORED PREVIOUSLY?

If yes, we're excited to offer you a 25% discount on any sponsorship level. New sponsors that are a non-profit, educational, or organizations with fewer than 10 full time employees also receive a 25% discount on any sponsorship level.

DLF 2022 FORUM

Ready to connect your brand to these communities?

GET IN TOUCH

Link to contact form!

Thank you for your consideration in supporting these exciting events! We're always happy to discuss benefit levels further as well as custom packages.

✉ **Email**

forum@diglib.org

🌐 **Website**

https://forum2022.diglib.org/

DLF 2019 FORUM

TAMPA, FLORIDA | OCTOBER 14-16